

BACHELOR OF ARTS CROSS CULTURAL BUSINESS ADMINISTRATION



COLLEGE OF
BUSINESS & MANAGEMENT

PROGRAM OBJECTIVES

▶ The Cross Cultural Business Administration program prepares students who want to work in missional service but have a foundation in business and management. It combines the Business and Management major with the Intercultural Studies major for Business as Mission.

▶ This program prepares students to take on opportunities that have come through conditions and trends in the global mission field and are not open to more traditional missions-only approaches.

This major provides credibility for missionaries and managers

▶ as students learn how to provide economic support for mission work, and make a contribution to a local society in a business or nonprofit organization.

▶ Christian ethics and faith integration is brought into classes as students learn business concepts, including management, accounting, marketing, and research skills while being able to address contemporary social, moral, and ethical issues facing business professionals today.

CAREER OPPORTUNITIES

Students within the Cross Cultural Business Administrative program are given the tools to choose and achieve their career goals. Different opportunities include the following:

International Business

Public Relations Specialist

Community Organizer

Manager

*Business as Mission /
Social Entrepreneur*

Diversity Officer

FAST TRACK TO GRAD SCHOOL

Interested in earning a graduate degree in the future? Transition courses give HIU students the opportunity to take classes that can earn credit towards both their Bachelor's degree and a future Master's degree. Visit hiu.edu/fasttrack to learn more.



Total Units: 122



Courses: On Campus



Student / Teacher Ratio: 13:1

PLAY SPORTS?



B.A. CROSS CULTURAL BUSINESS ADMINISTRATION

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PROGRAM CURRICULUM

COMMUNICATION & LEADERSHIP

Public Speaking	3
Critical Thinking & Argumentation	3
English Composition	3
Introduction to Literature	3
Foundations: Strengths & Leadership Development	1
Leadership Skills	3

TOTAL UNITS: 16

BIBLICAL STUDIES

Jesus in the Gospels	3
History & Lit. of the Early Christians	3
History & Lit. of Ancient Israel	3
Theology of Ministry	3
Introduction to Biblical Research	3
Biblical Theology	3

TOTAL UNITS: 18

HUMANITIES

Language Acquisition*	3
<i>Choose one course:</i>	
Art Appreciation	3
Literature Elective	3
Writing Elective	3
Foreign Language Elective	3
Music Appreciation	3
Philosophy Elective	3

TOTAL UNITS: 6

SOCIAL SCIENCE

World History to 1500	3
World History since 1500	3
Macroeconomics*	3

TOTAL UNITS: 9

MATH

College Algebra*	3
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TOTAL UNITS: 3

* Specified for this major studies program

NATURAL SCIENCE W/LAB *Choose one course:*

Physical Science w/Lab	4
Biological Science w/Lab	4
Earth Science w/Lab	4
Environmental Science w/Lab	4

TOTAL UNITS: 4

CROSS CULTURAL BUSINESS ADMIN. COURSES

Introduction to Cultural Anthropology	3
Strategies for Mission	3
A Christian Vision of Business	3
Principles of Management	3
Financial Accounting	3
Managerial Accounting	3
Microeconomics	3
Principles of Marketing	3
Management of Nonprofit Organizations	3
Business Ethics	3
International Business	3
Strategy & Policy	3
Business as Mission	3
Management Internship	3
World Christian Movements	3
Intercultural Communication	3

TOTAL UNITS: 48

CONCENTRATION *Choose four courses:*

Exegesis Elective (Upper Division)	3
Strategies for Urban Ministry	3
World Religions	3
The Church in Context	3
Legal Environment of Business	3
Conflict Management	3
Management Communication	3
Management for Small Business	3

TOTAL UNITS: 12

FREE ELECTIVES

Select from a widespread list of courses to fulfill elective requirements. Electives must be outside of your major.

TOTAL GENERAL EDUCATION: 56

TOTAL MAJOR REQUIREMENT: 48

TOTAL CONCENTRATION COURSES: 12

TOTAL FREE ELECTIVES: 6

TOTAL UNITS FOR THE DEGREE: 122