



Public Disclosure of Student Achievement

Institution Name: Hope International University

Business Unit(s) included in this report: College of Business and Management

Academic Period Covered: Retention Rates (FY23, 2023-24); Masters Graduation Rates (FY21, 2021-22); Bachelors Graduation Rates (FY18, 2018 – 19)

Date Report Posted: February 1, 2025

PROGRAM	MEASURE	TARGET	RESULT	MEASURE	TARGET	RESULT
Master of Business Administration (MBA) with the Concentrations in:						
General Management	Retention (FY23)	85%	100%^	Graduation (FY21)	75%	54.55%
Marketing Management	Retention (FY23)	85%	100%^	Graduation (FY21)	75%	66.67%^
Non-Profit Management	Retention (FY23)	85%	100%^	Graduation (FY21)	75%	100%^

Total MBA*	Retention (FY23)	85%	100%^	Graduation (FY21)	75%	58.82%
Total Master of Science in Management*	Retention (FY23)	85%	50%	Graduation (FY21)	75%	0%^
Bachelor of Arts: Business and Management with the Concentrations in:						
Accounting	Retention (FY23)	85%	50%^	Graduation (FY18)	45%	66.67%^
Customized Concentration	Retention (FY23)	85%	81%	Graduation (FY18)	75%	72.73%
Management	Retention (FY23)	85%	75%	Graduation (FY18)	45%	47.37%
Sport Business Management	Retention (FY23)	85%	58.3%	Graduation (FY18)	45%	12.50%^
Marketing	Retention (FY23)	85%	83%^	Graduation (FY18)	45%	66.67%^
Bachelor of Arts: Business Administration (online)	Retention (FY23)	85%	26.3%	Graduation (FY18)	45%	33.33%#
Total Bachelor of Arts*	Retention (FY23)	85%	58.2%	Graduation (FY18)	45%	33.73%#

^ Insufficient data is available to conclude due to sample size being less than 10.

* Note that we have included all students from each program, even if their concentration was not listed above.

These numbers do not include resident students enrolled at HIU's Nebraska campus, which closed in May 2020.

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	One-year retention rates were calculated by following a group of entering students in a given fiscal year (FY) and seeing who was still active at the start of the next FY. Percentages based on small numbers of students may explain the variation over time.
Graduation	Graduation rates are calculated by taking the number of students who graduated divided by the total number of students who started in that FY. Time to completion is calculated using 150% of the standard graduation time. Therefore, it is six years for bachelor-seeking students and three years for master-degree-seeking students. The most recent graduation rate we can provide is FY18 for bachelor students and FY21 for master students.