

MASTER OF SCIENCE IN MANAGEMENT



COLLEGE OF
BUSINESS & MANAGEMENT



PROGRAM OBJECTIVES

- ▶ The student will analyze business scenarios to determine pertinent leadership skills needed to efficiently implement and lead organizational activities that result in positive change guided by the servant leadership model.
- ▶ The student will evaluate business decisions utilizing critical thinking and analytical models with ethical principles and Christian values as the guide in problem-solving.
- ▶ The student will gather, assemble and adapt research for analysis in order to effectively operate a business enterprise.
- ▶ The student will collaborate and communicate in and among teams, using the Christian principles of cooperation and teamwork guided by the servant leadership model.
- ▶ The student will be equipped with the knowledge, capabilities, and entrepreneurial skills necessary for providing successful upper-level management for organizational departments, facilitating career change, or entering into doctoral studies.

CAREER OPPORTUNITIES

Operations Manager

Sports Manager

*Management Analyst &
Consultant*

Entertainment Manager

*Industrial Production
Manager*

Entrepreneur



Total Units: 30



Courses: Online



Student / Teacher Ratio: 13:1



*HIU is a great university with
tremendously helpful staff that offers
a great learning experience while
incorporating my faith in Christ*

- Anthony Perry
MBA Graduate



MASTER OF SCIENCE IN MANAGEMENT

PLEASE SEE CURRENT CATALOG FOR ADDITIONAL COURSE OPTIONS.

PROGRAM CURRICULUM

MSM MAJOR COURSES

Servant Leadership & Ethics	3
Marketing Management	3
Organizational Finance	3
Researching Business Solutions	3
Strategic Management & Planning	3
Entrepreneurship	3

TOTAL UNITS: 18

TOTAL MAJOR REQUIREMENT: 18

TOTAL CONCENTRATION: 12

TOTAL UNITS FOR THE DEGREE: 30

PROFESSIONAL CONCENTRATIONS

Choose one concentration

MARKETING MANAGEMENT CONCENTRATION

Marketing Research	3
Global Marketing Management	3
New Product & Innovation management	3
Strategic Marketing Management	3

TOTAL UNITS: 12

NON-PROFIT MANAGEMENT CONCENTRATION

Choose four courses:

Human Resource Management	3
Fundraising	3
Contemporary Issues for Non-Profit Management	3
Enterprise Development	3
Missional Entrepreneurship	3

TOTAL UNITS: 12

GENERAL MANAGEMENT CONCENTRATION

Human Resource Management	3
Project Management	3
Legal & Risk Management	3
Organizational Behavior	3

TOTAL UNITS: 12

CUSTOMIZED CONCENTRATION

Students with well-defined goals for their professional development may find their needs are best met by a combination of courses as a concentration that does not conform to the specific requirements of any of the three established concentrations. Students may create a Customized Concentration consisting of any four courses from the listings above.

TOTAL UNITS: 12